

Terms and Conditions

- I. Grand Prize
 - a. Defenders Gift Bundle valued at \$240
 - i. Panda and Cub Plush (valued at \$45)
 - ii. Red Wolf Plush (valued at \$45)
 - iii. Defenders Binoculars and carrying case (valued at \$45)
 - iv. Small Snow Leopard Plush (valued at \$25)
 - v. Defenders baseball cap (valued at \$25)
 - vi. Defenders fleece blanket (valued at \$20)
 - vii. Fleece hat and glove set (valued at \$20)
 - viii. Weekender bag (valued at \$15)
- II. Please read the following rules, terms and conditions before entering contest. These Official Rules apply to the Defenders of Wildlife (DOW) Holiday Mobile Gift ("Contest") conducted by Defenders of Wildlife. The Contest will start at 12:00 PM Eastern Time ("EST") on December 2, 2011, and will end at 11:59 AM ET on December 9, 2011. By entering this Contest, you agree to the Terms in these Official Rules.
 - a. CONTEST ENTRANTS AND PRIZE RECIPIENTS MUST BE BOTH (A) LEGAL RESIDENTS OF THE UNITED STATES (including territories) (B) AGED 18 YEARS OR OLDER AT THE TIME OF ENTRY TO BE ELIGIBLE, OR 13 YEARS OR OLDER WITH PARENTAL CONSENT TO BE ELIGIBLE. VOID WHERE PROHIBITED BY LAW. CONTEST SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS. EMPLOYEES OF DOW AND THEIR IMMEDIATE FAMILIES ARE NOT ELIGIBLE.
 - b. Entries will be selected based on the following criteria:
 - c. Winner will be selected at random from all entries.
 - d. All text message (SMS) submissions must be received by 11:59 AM EST on December 9, 2011.
 - e. Winners will be notified by text message on Friday, December 9, 2011. If a Prize Winner notification, or a Prize is returned as undeliverable, a Prize Winner is ineligible, or a Prize Winner declines a prize, winner will be redrawn.
 - f. DOW is not responsible for any lost, late, delayed, illegible, incomplete, mutilated or misdirected entries. Late entries or entries which otherwise do not comply with these Official Rules will be disqualified. DOW reserves the right to, in its sole discretion, cancel, modify or suspend this Contest should any computer virus, bugs or other technical difficulty or other causes beyond the control of DOW, corrupt the administration, security or proper play of the Contest. By submitting an Entry, you grant DOW the royalty-free right to use, re-use, copy, publish, republish, broadcast, re-broadcast, in whole or in part, edit, modify, rearrange, or otherwise exploit your Entry and any materials based thereon or derived therefrom, in any manner, for any lawful purposes whatsoever, including but not limited to, on the internet and for any advertising and promotional purposes in any medium (whether now or hereafter known) throughout the world, in perpetuity, without further permission, consideration,

or payment, unless prohibited by law. By submitting an Entry, you warrant and represent that the Entry is original and was created solely by you, that the Entry does not incorporate any material owned by any third party, and that use of the Entry as described herein will not violate any law or infringe upon the rights of any third party. If, in the opinion of DOW and/or at the sole discretion of DOW, the Entry violates any law or infringes upon the rights of any third party, is inaccurate, illegible, incomplete, or irregular in any way, or otherwise does not comply with the Official Rules, DOW may disqualify the Entry. DOW is not responsible for Entries that are processed late or incorrectly or those that are lost or damaged due to computer or electronic malfunction or other error.

- III. CLAIMING PRIZES/RELEASES: Prize Winners may be required to execute and return an affidavit of eligibility and a liability and publicity release (unless prohibited by law) to DOW. If a selected potential Prize Winner fails to comply with the Official Rules and/or to submit any required documentation within the designated period, Prize Winner will be disqualified and the Prize will be awarded to the next randomly chosen ENTRY. DOW is not responsible for fraudulent calls or e-mails made to entrants not by DOW.
- a. By entering this Contest, entrants and Prize Winners: (1) agree to be bound by these Official Rules; (2) agree to release DOW from any and all liability for any loss, harm, damages, costs or expenses, including without limitation mobile phone fees incurred as a result of the Contest, or the acceptance, possession, use or misuse of any prize and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery; and (3) consent to the use of their names, pictures, and likeness for use on DOW's website or in any medium throughout the world in perpetuity without additional compensation unless prohibited by law, and (4) acknowledged that DOW has neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any Prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose. DOW may discontinue this Contest at any time. DOW may terminate any Contest or decide to modify it in any manner that it deems fair and equitable to participants if it becomes aware of any occurrence that would materially affect the Contest's security and fairness. DOW may prohibit individuals from participating in Contest and disqualify entries if they (1) attempt to enter the Contest through any means other than as described in these Official Rules, (2) attempt to disrupt the Contest or circumvent the terms and conditions of these Official Rules in any way or (3) repeatedly show a disregard for the Official Rules or act (a) in an unsportsmanlike manner by defacing the wolf art installations.
- IV. USE OF INFORMATION: The information that you provide in connection with the Contest may be used for Defenders internal purposes only and will not be provided to third parties, except as necessary for the administration of the Contest or as required by law or legal process. Entry constitutes permission to post winner's name on Website without further compensation unless prohibited by law.